

# happening

at the asheville jcc

*April - August 2014*

JCCs of North America



Volume 7 ☆ Issue 2



**Falafel 5K & Camp  
Ruach Fun Run**  
Sunday, May 4th

**Pool Opening &  
Community Day**  
Sunday, May 25th

**And Much More  
Spring & Summer Fun!**  
...See inside!



# Letter From the JCC Executive Director



You may remember that late last spring the JCC conducted a community needs assessment and competitive market analysis. Many of you participated in one-on-one interviews, focus group discussions, or completed an online survey to help us understand what you envision for the future of the Asheville JCC and how you think we can best meet your needs and those of the community.

The result of that work gave us tremendous insight that led a group of highly committed volunteers to develop a set of meaningful recommendations. The resulting business model was presented to and approved by the JCC's board of directors in November and includes well thought out plans for expansion of our programs and spaces to best meet the needs of our community in a sustainable way.

Here are some high points:

1. Following the advice of our consultants and the national JCC Association, we plan to build upon and improve in the areas where we already excel – high-quality early childhood, summer day camp, after school, teen leadership, and community programs that foster Jewish learning and build community. Some specific goals include expanding our indoor and outdoor spaces, adding a transitional kindergarten, and increasing support for children with learning challenges.
2. We also plan to improve our facility to provide welcoming gathering space and to offer more regular programming for people of all ages – including health and wellness, educational and social experiences, and expanded aquatics.

The JCC is now in the process of strategizing how to take the next steps that will lead us into this exciting future. I will keep you informed as we develop the details.

Please feel free to contact me with your questions, thoughts, and suggestions! I can be reached at 253-0701 ext. 103 or [lael@jcc-asheville.org](mailto:lael@jcc-asheville.org).

Look forward to seeing you soon,

Lael Gray  
Executive Director

**There are many ways to support the JCC.**

Contact Lael Gray at 253-0701, ext. 103 or [lael@jcc-asheville.org](mailto:lael@jcc-asheville.org)  
for information about giving opportunities.

## General Information

### Membership Renewal Has Begun! Renew by May 16th for special discounts!

Don't forget to renew your JCC membership today! The membership year begins on May 1st. **Renewing members receive special discounts if renewal is complete by May 16th.** Membership support is the lifeline of the JCC, so thank you in advance! Go to [www.jcc-asheville.org](http://www.jcc-asheville.org) to renew or join, or drop by in person. For more information contact Tami Gross at ext. 114 or [tami@jcc-asheville.org](mailto:tami@jcc-asheville.org).

### Refer a Friend and You'll Both Get \$25!

Know someone who would like to join the JCC? Paid members who renew and bring in a new\* member, and the new member, will BOTH get a \$25 Ingles card. The new member will need to reference you on their application. Make sure your friend mentions your name on the new membership application! \*A new member is defined as someone who has not been a member at the JCC in 2013, 2012, or 2011.

### Join the JCC's Challah Club

Every Friday in the JCC Lobby, while supplies last \$5 JCC members; \$6 community

Do you scramble each week to find a Shabbat challah? Join the JCC's Challah Club! Each Friday a challah from local bakery Dough will be waiting for you at the JCC. With the monthly payment plan, you don't even need cash. Contact Alan at 253-0701 to sign up.

### Host Your Party, Event, or Meeting at the JCC

The JCC gym, pool, and seminar rooms are available for your next event! Whether you are planning a baby shower, birthday party, or dinner party, we've got the perfect space for you that can accommodate 20 to 300 people. JCC members get discounted rates. Contact [tami@jcc-asheville.org](mailto:tami@jcc-asheville.org) or call ext. 116 for information and to book your space.

### Volunteer at the JCC!

Your talents and passions have a great impact at the JCC. Make new friends, contribute your skills, and have fun in our warm and welcoming Jewish neighborhood - the Asheville JCC. There are many different ways you can help. Contact [jessica@jcc-asheville.org](mailto:jessica@jcc-asheville.org) or ext. 140.

### Scheduled JCC Closings

JCC programs and offices will close at **3:30 pm on Monday, April 14th** in observance of the Passover holiday and will remain closed **Tuesday, April 15th and Wednesday, April 16th**. The JCC will also be closed **Monday, May 26th** for Memorial Day and **Friday, July 4th**, but the pool will open at 10 am. Some JCC programs may have additional scheduled closings.

### Here's How to Reach Us

The Asheville Jewish Community Center is located at 236 Charlotte Street, Asheville, NC 28801. Call us at **(828) 253-0701** or visit our website at [www.jcc-asheville.org](http://www.jcc-asheville.org).



The Asheville JCC is a beneficiary agency of the WNC Jewish Federation. Your annual contribution to Federation supports the growth of our local Jewish community, and provides assistance to Jews in need around the world.

## one asheville TEEN CONNECT

### Gesher (Bridge) Community Middle-School Program (6th - 8th Grades)

- *Second Sundays at the JCC* -

*April 13th, 5:30-7:30 pm; May 11th, 4:30-7:30 pm*

*NOTE: May 11th event will be held at*

*Congregation Beth Ha Tephila, not the JCC.*

*Advisor-led activities such as sports and games, field trips, movies, pool parties, social action projects, Jewish learning programs and more.*

*Gesher is open to any Jewish middle-school student in western North Carolina. Contact Gesher advisor Dara Leinweber ([dara.h.leinweber@gmail.com](mailto:dara.h.leinweber@gmail.com)) or visit the community calendar at [www.onejewishasheville.org](http://www.onejewishasheville.org).*

### BBYO for High-School Students (9th - 12th Grades)

*Kol Harim is Asheville's co-ed BBYO chapter where students build lifelong Jewish connections, learn leadership skills, and have fun. BBYO meets regularly and participates in state and regional BBYO conventions. For more information check out the Kol Harim Facebook page or call Michael Zuckerman at 212-253-1361.*

## Community Programs

### Asheville Prison Books Program Book Drive

JCC lobby

In partnership with the Asheville Prison Books Program, we are holding a book drive that will help connect prisoners with reading materials. The Asheville Prison Books Program seeks to prevent future crime through education, self-empowerment, and entertainment. Any book is welcome! Look for the donation box in the JCC lobby. For more information contact [neil@jcc-asheville.org](mailto:neil@jcc-asheville.org) or ext. 112.

### Asheville Jewish Film Festival

**Thursdays & Fridays in April; Thursday, April 3rd opening night reception 6 pm; all other Thursday films start at 7 pm and Friday films start at 1 pm**

Fine Arts Theatre, 36 Biltmore Avenue, \$22 (opening night reception), \$8.50 (regular screenings)

This four-film festival promotes the diversity of Jewish identity, exploring the dynamic influences of history and culture on the modern Jewish experience. There will be a reception before the opening night film, "Dancing in Jaffa." Advance tickets may be purchased at the Fine Arts Theatre box office or online at [ashevillejewishfilmfestival.com](http://ashevillejewishfilmfestival.com).



### Show off Your Talents at YAJA Open Mic Night

**Saturday, April 5th; 6:30 pm**

JCC seminar room; \$7 includes 2 slices of pizza. Young Adult Jews of Asheville invites people of all ages to enjoy a night of fun performances. All musicians, poets, magicians, dancers, storytellers and improv actors are welcome! Perform or come cheer from the crowd. Sponsored by YAJA. RSVP to [yajasheville@gmail.com](mailto:yajasheville@gmail.com) or call ext. 112.

### Community Newcomer Welcome Reception

**Wednesday, April 9th; 5:30-7 pm**

JCC upstairs foyer

Whether you're new to town or a longtime resident, this event will introduce you to all that is Jewish Asheville. Representatives of the various Jewish organizations in town will be on hand to welcome you and help get you acclimated. RSVPs are requested but not required to [rochelle@jcc-asheville.org](mailto:rochelle@jcc-asheville.org) or ext. 111.

### Pesach Without Borders

**Monday, April 14th**

Locations TBD

Did you know that it is a Pesach mitzvah to open your Passover seder to strangers? Are you hoping to find a Passover seder to attend? The JCC is heading an initiative to connect people who do not have anywhere to go for the first night of Passover with people willing to open their seder tables. Interested individuals should contact Neil at [neil@jcc-asheville.org](mailto:neil@jcc-asheville.org) or ext. 111 as soon as possible. The deadline to confirm your participation is Monday, April 7.

### Stand Up for Kavod

**Friday, April 25th; 10 am**

JCC gym

All JCC friends are invited to join our JCC community and the children from Shalom Children's Center as we stand up against racism. Participate in songs, stories, and a cooperative puzzle that will unite us around this important issue. For more information, contact [kate@jcc-asheville.org](mailto:kate@jcc-asheville.org) or ext. 109.

### Krav Maga Israeli Self Defense Workshop

**Sunday, April 27th; 9:30 am-12:30 pm**

JCC gym

Have you ever wondered what it takes to be a member of the elite Israeli Army? Come to this introductory seminar to gain a taste of how the Army trains. The seminar will be taught by professionals from Asheville Combat and is suitable for all fitness levels. Wear comfortable clothing and bring a snack and water bottle. \$30 for JCC members/\$40 for general community. RSVP to [rochelle@jcc-asheville.org](mailto:rochelle@jcc-asheville.org).

## Celebrate Lag B'Omer with the Asheville Tourists

**Sunday, May 18th; 2 pm**

McCormick Field; \$7 for adults and \$6 for ages 6-12; ages 5-and-under are free

We'll sit together along the third-base line for a baseball game! Kids can run the bases and get autographs from players after the game. It's not a traditional Lag B'Omer bonfire, but it is a fun outing with the JCC and the Tourists! Tickets can be purchased at the JCC by May 16th.

## CSA Cooking Class with Sweetpeas Catering

**Sunday, May 18th; 4:30 pm**

JCC kitchen; Free for CSA members, \$10 for non-CSA members

Wondering what simple recipes might work best with that great looking summer produce? Lauren Mattysse and Bruce Brown of Sweetpeas Catering will lead an introductory cooking class using produce from our CSA partner, Ivy Creek Family Farm. Following the class we will have a picnic to celebrate Lag B'Omer and enjoy our feast. Class size is limited. RSVP by Monday, May 5th to [neil@jcc-asheville.org](mailto:neil@jcc-asheville.org) or ext. 112.

## Welcome Back Memorial Day Pool Party

**Monday, May 26th; 12:30-2:30 pm**

JCC pool; Donations accepted for lunch

We're welcoming back our fantastic members for another amazing summer! The pool is open and we'll celebrate Memorial Day with a barbeque featuring veggie burgers, kosher hot dogs, chips, watermelon and yummy popsicles. Volunteers contact [Jessica@jcc-asheville.org](mailto:Jessica@jcc-asheville.org) or call ext. 140.

## Shavuot Ice Cream Celebration

**Tuesday June 3rd; 4-6 pm**

JCC entrance

Join us for \$2 scoops of Ultimate Ice Cream including the featured Shavuot holiday flavor "Milk & Honey" and learn why we serve this flavor on this holiday. A Shavuot display will be available so you can feed your tummy and your brain. Contact [Rochelle@jcc-asheville.org](mailto:Rochelle@jcc-asheville.org) or ext. 111.

## Shalom Children's Center Pancake Breakfast Fundraiser

**Sunday June 22nd, 2014; 9:30 am-12:30 pm**

JCC gym/pool; \$7 for ages 3-adult, 2 & under free

Enjoy breakfast with your JCC friends! We'll have a bounce house, ping pong, and corn hole. General community members who join us for breakfast can stay to use the pool for just \$1. All pancake proceeds support Shalom Children's Center. Contact [Rochelle@jcc-asheville.org](mailto:Rochelle@jcc-asheville.org) or ext. 111. Volunteers contact [Jessica@jcc-asheville.org](mailto:Jessica@jcc-asheville.org) or ext. 140.

## July 4th Pool Party

**Friday, July 4th; 12-3 pm**

JCC pool; Donations accepted for concessions

The pool is open and we'll be honoring Independence Day with a barbeque spread including veggie burgers, kosher dogs, chips, watermelon and - of course - popsicles! Greasy watermelon and belly flop contests, too. Weekend guest fees apply. Want to volunteer to set up or work the grill? Contact [Jessica@jcc-asheville.org](mailto:Jessica@jcc-asheville.org).

The logo for "Parties Around Town" features the words "Parties", "Around", and "Town" stacked vertically in a stylized, bubbly font. The text is white with a pink outline and is set against a circular background with a pink and white pattern.

## Coming This Summer!

Parties Around Town are back for the early summer-fall season! Meet new friends, reunite with old ones, and help raise funds for the JCC. Look for a complete party schedule in your mailbox in mid-May and check out our website for the most up-to-date information. Contact [rochelle@jcc-asheville.org](mailto:rochelle@jcc-asheville.org) or ext. 111 for more information.

## Fitness

### My First Marathon

**Starts now!**

Your child can start training now to run a "marathon." Help your child start healthy lifestyle choices at an early age, by introducing the joy of running. Sign up your child (free of charge) to walk/run a total of 26.3 miles. Children can accomplish this by running as many distance increments as they need to. Those that choose to complete their marathon with us at the Falafel 5K or at the Kid's Fun Run on May 4th will receive a special prize. Register now at [www.jcc-asheville.org/myfirstmarathon](http://www.jcc-asheville.org/myfirstmarathon).



### Tai Chi Arthritis

**Wednesdays April 23rd - July 9th; 1 pm**  
JCC gym

Renew your mind, body and spirit in this structured, slow, enjoyable 12-weeks series of Arthritis Foundation Tai Chi classes. You do not have to have arthritis to participate and beginners are welcome. Level I and Level II classes. Anne Plyler, PT, MLA, Bob Plyler, and Debbi Brooks, RN Certified Instructors. To register, go to [www.wnctaichiarthritis.com](http://www.wnctaichiarthritis.com) or call 828-253-8649. Nurses, PT's & PTA's receive 12 hours of continuing education credit for completing the series.

### Camp Ruach Kids Fun Run

**Sunday May 4th; 12 pm**  
Weaver Park; \$10

With bubbles, songs, obstacles and more, there is tons of fun to be had for runners ages 2-12! All participants receive a race gift and finishing ribbon. Register in advance on the JCC website or in person at the JCC, or on race day at the Celebration Israel festival (located across the street) 11 am-11:45 am. The Fun Run is held in conjunction with the Falafel 5K. Contact [rochelle@jcc-asheville.org](mailto:rochelle@jcc-asheville.org) or ext. 111.

## Falafel 5K Run/Walk

Presented by:



**Sunday, May 4th; 10 am**

Race course starts and finishes at the JCC. Don't miss out on the only 5K road race in Asheville that ends with a falafel sandwich! This event is held in honor of Israel Independence day and in conjunction with the Celebration Israel festival that begins immediately after the race at Congregation Beth Israel on Murdock Avenue. Register now at [imathlete.com](http://imathlete.com). All registered participants will receive a race shirt and a coupon for a falafel sandwich at the festival. Contact [rochelle@jcc-asheville.org](mailto:rochelle@jcc-asheville.org) or ext. 111 for more information. Not a runner? Volunteer to help on race day! Contact [Jessica@jcc-asheville.org](mailto:Jessica@jcc-asheville.org) or ext. 140.

**Asheville JCC  
Falafel 5K**



Asheville, North Carolina  
05:04:14



**SUNDAY MAY 4TH**

REGISTRATION NOW OPEN!

*Falafel 5k Run/Walk 10am*  
*Celebration Israel begins at 11:00 am*  
*Camp Ruach Fun Run 12:00 pm*

[www.imathlete.com/events/Falafel5K/Register](http://www.imathlete.com/events/Falafel5K/Register)



## Family Programs

### Kids' Shabbat and Havdalah Programs

Weekly through Friday, May 30th

JCC upstairs foyer

School-Age Havdalah; Mondays at 10 am

Tot Shabbat; Fridays at 10 am

School-Age Shabbat; Fridays at 4 pm

Musical celebration for kids and community members. All are welcome to attend. Children not enrolled in JCC children's programs must be accompanied by an adult. Schedule can sometimes change, so call 253-0701 to confirm prior to attending.

### Cooking with Kate

Sundays, April 6th & 27th, May 11th, June 8th & 15th, July 13th & 20th, August 3rd & 24th; 10:30 am-12:30 pm

JCC kitchen; \$25 per class/\$22 per class for two or more classes

Shalom Early Childhood Director Kate Donaldson incorporates art, literature and movement to teach healthy cooking to children ages 3-5. Cooking is a great way for children to enhance communication, teamwork, math, science, and fine motor skills! All food is included and your child will be served the lunch that they make. Advance registration is required. Class size is limited to 6. Register with [Rochelle@jcc-asheville.org](mailto:Rochelle@jcc-asheville.org) or call 253-0701 ext. 111.



LOOKING FOR FRIENDS & FUN THIS SUMMER?

Discover  
★  
**CAMP  
RUACH**  
★  
2014



One-Week Sessions  
& Flexible Times  
Gesher for Middle Schoolers  
Tennis & Tae-Kwon-Do Add-Ons  
Sports • Arts & Crafts  
Field Trips • Music  
Nature Expeditions  
Swimming • Team Building  
& More!

## Earth Day Workday

Sunday, April 13th; 9 am-2 pm

JCC friends and families are invited to lend a hand for some "Tikkun Olam" (repair of the world) to celebrate Earth Day! We will create new structures on the playgrounds, re-mulch, plant and spruce up our outdoor environments for the next generation. This is a great way for early childhood families to earn mitzvah hours! Contact [kate@jcc-asheville.org](mailto:kate@jcc-asheville.org) or ext. 109 for more information.



## Preschool Passover Seder

Friday, April 18th; 10 am

JCC upstairs foyer

Join Shalom Children's Center as we celebrate Passover at the JCC! Penny White will lead us in song, celebration, and the Passover story. All are welcome. Contact [kate@jcc-asheville.org](mailto:kate@jcc-asheville.org) or ext. 109 for more information.

## Kids Stuff Rummage Sale Fundraiser – Donations Welcome!

Sunday, May 18th; 9 am-2 pm

JCC gym

It's time for our annual rummage sale fundraiser for Shalom Children's Center! Donate your gently used children's items and maternity clothes through Friday, May 16th. Prices are fantastic and there is great selection of items for purchase. For more information contact [kate@jcc-asheville.org](mailto:kate@jcc-asheville.org) or ext. 109. Want to volunteer? Contact [jessica@jcc-asheville.org](mailto:jessica@jcc-asheville.org) or ext. 140.

## Join the Shalom PTO on Friday, May 9th for a playdate at Avery's Corner Playground in Woodfin!

## Early Childhood Programs Shalom Children's Center

The Early Childhood programs of Shalom Children's Center include Hilde's House for Infants and Toddlers, Shalom Children's Center for Early Childhood (2s & 3s), and Shalom PreK. At Shalom Children's Center:



- We teach universal values through a Jewish lens – Shalom (peace), Tikkun Olam (repair of the world), Tzedakah (justice), Gemilut Hasadim (acts of loving kindness) and Kavod (respect)
- We involve each person in creating a strong and healthy community of children, families, and educators.
- We know that all experiences and human interactions have the potential to impact a young child's development in significant ways, building the foundation for lifelong learning and success.
- We achieve high levels of learning by identifying and supporting the unique and adapting interests and abilities of every child in an environment of interdisciplinary immersion.
- We are uniquely qualified, well-educated, and experienced early childhood educators who are committed to raising secure, curious, and capable children who will make a positive difference in the world.

To learn more about our programs and to schedule a tour, contact [kate@jcc-asheville.org](mailto:kate@jcc-asheville.org) or ext. 109.



## Shalom Closings

In addition to regularly scheduled JCC closings, the early childhood programs will be closed on: **Friday, May 9th** for a teacher workday; **Wednesday, June 11th-Friday, June 13th** for teacher workdays; and **Monday, August 11th-Friday, August 15th** for teacher workdays.

## Chartwell's Food Plan Parent Info Session

**Wednesday, April 30th; 5:30-6:30 pm**  
JCC gym

This is your chance to learn about Shalom Children's Center's new food program! Parents will be able to taste a sample menu of entrees, sides and snacks. Representatives from Chartwell's and UNCA will be on hand to talk about the food plan. Contact [kate@jcc-asheville.org](mailto:kate@jcc-asheville.org) or ext. 109.

## JCC Parents Night Out

**Saturday, May 10th; 5:30-9:30 pm**  
JCC gym; \$25 per child, \$20 per sibling

The Shalom PTO offers you a night out while your children enjoy a pajama party here at the JCC! Children will eat dinner in their pajamas, have a dance party, enjoy arts and crafts, play in a bounce house, and gather together to watch a movie! Contact PTO President Yael Baldwin at 828-713-4395 to register.

## Shalom Preschool Graduation

**Friday, May 30th; 11 am**  
JCC pool

Friends and family are invited to say "Shalom Chavurim!" (goodbye friends!) to our proud pre-K graduates! The students of Keshet and Ahava will gather at the pool to celebrate all of their accomplishments with song and celebration. The graduation ceremony will be followed by a potluck reception and swimming for all! Contact [kate@jcc-asheville.org](mailto:kate@jcc-asheville.org) or ext. 109.

## 2014-2015 School Year Dates

### Shalom Orientation

**Friday, August 15th**

- Hilde's House, 3-4 pm
- Shalom, 4-5 pm
- Pre-K, 5-6 pm

### First Day of School

**Monday, August 18th**

## School-Age Programs

**Find Your Friends Here! Camp Ruach registration is now online!**



**June 16th-August 8th, 9 am to 3:30 pm;**  
**Club Ruach 3:30-5:30 pm**

Camp Ruach is a unique Jewish day camp experience open to all rising first- through eighth-grade children. Each one-week session is an adventure – filled with swimming and sports, cooking and crafts, nature and gardening, dance and music—and ending on Friday with the celebration of Shabbat. Whether they are here for one, two, or all eight weeks, Camp Ruach campers come away with a newfound sense of confidence and independence. Campers learn justice is about knowing right from wrong, and also about the values we bring to repair our world. This year tennis and tae kwon do add-ons are available.

## Club Ruach Afternoon Program

**3:30-5:30 pm, rising 1st-5th grade students**

Club Ruach extends the camp day, accommodating parents' work schedules and giving campers more swimming, time outdoors, crafts and games, and quality time with friends!

## Camp Tikvah (For children with autism)



**Rising 1st – 5th grade; 9:00 am – 3:30 pm**

- **Session 2 (June 23-27) \*SESSION FULL**
- **Session 3 (June 30-July 3) \*SESSION FULL**
- **Session 4 (July 7-11) \*SESSION FULL**
- **Session 5 (July 14-18) \*SESSION FULL**
- **Session 6 (July 21-25)**
- **Session 7 (July 28-August 1)**

The only summer day camp of its kind in Western North Carolina, Camp Tikvah enables children on the autism spectrum to enjoy the fun and community of Camp Ruach in an individually monitored and highly structured program. Camp Tikvah is open to rising 1st – 5th graders. Contact [seth@jcc-asheville.org](mailto:seth@jcc-asheville.org) or ext. 107 for more information.

# SHARING CARING PLAYING GROWING



in Asheville's  
Jewish neighborhood.

Yes, I want to support the JCC with my contribution!

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_

Payment Method:  Check  Credit Card

#### Credit Card Information:

We accept Visa, MasterCard, American Express & Discover

Name: \_\_\_\_\_

Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

If you would like to designate your gift to a JCC program, please indicate which one:

\_\_\_\_\_  
Donate online at [www.jcc-asheville.org](http://www.jcc-asheville.org)  
or mail this form with check or credit card  
payment information to:  
Asheville Jewish Community Center  
236 Charlotte Street, Asheville, NC 28801

## Be a Counselor-in-Training at Camp Ruach!

Summer CIT opportunities for Rising 9th & 10th graders; **applications due Friday, April 18th!**

In addition to our amazing summer day camp program, we also offer the opportunity for rising 9th and 10th graders to have their first professional training experience as Camp Ruach CITs. CIT responsibilities include:

- Help engage children in group activities
- Plan camp-wide events
- Support counselors and teachers on field trips
- Assist swimmers during lessons
- Lead small group activities

Positions are available to assist in our camp and early childhood classrooms! To download an application go to [www.jcc-asheville.org](http://www.jcc-asheville.org) and click on the Camp Ruach page.

## JCC Kids After School Enrichment Program

**Registration begins June 1st for  
Fall 2014 program!**

The JCC Kids Program is your child's Jewish "home away from home," providing a nourishing space where children of all traditions build a community of support and develop skills and values that become their foundation for success. All children in kindergarten through 5th grade are welcome in our 5-star rated program. We offer after school and full-day programs with flexible scheduling including Monday -Friday, Monday-Wednesday-Friday, Tuesday-Thursday or full-day-only options. For more information contact [seth@jcc-asheville.org](mailto:seth@jcc-asheville.org) or call ext. 107.

#### Upcoming Full Day Programs:

- Thursday, April 4th - ACS early release day/noon pickup
- Monday, April 14th - ACS spring break (JCC closes at 3:30 pm for Passover)
- Thursday, April 17th - ACS spring break
- Friday, April 18th - ACS spring break

## JCC Kids After-School Pool Party!

**Tuesday, June 10th; 4:30 pm**

JCC pool

All JCC Kids program participants and families are invited to our annual end-of-the-year pool party and barbeque. Children not normally scheduled to attend on Wednesdays should come with a parent. Contact [seth@jcc-asheville.org](mailto:seth@jcc-asheville.org) or ext. 107.



## YAJA: Young Adult Jews of Asheville

Looking to meet other young adult (20s & 30s) Jews in Asheville? Look no further than the JCC! Upcoming events include a camping trip, LaZoom and Shabbat potlucks. For more information or to RSVP to events, email [yajasheville@gmail.com](mailto:yajasheville@gmail.com) or call ext. 112.

### YAJA Film Night "Aftermath" with dinner

**Thursday, April 24th;  
5:30 pm (dinner), 7 pm (film)**

Dinner at Vinnie's Neighborhood Italian; screening at Fine Arts Theatre, \$8.50

Join us for dinner at Vinnie's on Merrimon Avenue in support of WNCAP's Dining Out For Life, followed by the Asheville Jewish Film Festival's viewing of "Aftermath." RSVP for dinner to [yajasheville@gmail.com](mailto:yajasheville@gmail.com) or ext. 112. Film tickets can be purchased at the box office.

## Volunteer with the Mitzvah Corps

### Learn, Grow, Lead

Have you been looking for volunteer opportunities that meet YOUR needs? The JCC wants to provide volunteer opportunities that not only fill a need in the community but also includes opportunities to learn and socialize with other volunteers. For more information, contact JCC volunteer coordinator Jessica Whitehill at [jessica@jcc-asheville.org](mailto:jessica@jcc-asheville.org) or ext. 140.

### Passover in the Matzah Aisle

**Sunday, April 6th; 10 am-3 pm**

Ingles Supermarket, 915 Merrimon Avenue  
The Mitzvah Corps volunteers will man a table in the Passover food aisle for this Public Space Judaism outreach program from the Jewish Outreach Institute. We hope to reach out to families shopping for Pesach foods and provide them with Passover information and food samples to connect them with the spirit and meaning of the holiday. Contact [jessica@jcc-asheville.org](mailto:jessica@jcc-asheville.org) or ext. 140 to volunteer or for more information.



## TAG: The Adult Group

JCC adults tap into Asheville's Jewish experience through a variety of social and cultural activities, including discussions, dinners, excursions, parties, group fitness classes and volunteer opportunities. Meet new friends, expand your Asheville Jewish community and help make a difference. For more information contact Rochelle Reich, JCC community life and events director, at [rochelle@jcc-asheville.org](mailto:rochelle@jcc-asheville.org) or ext. 111. To help plan social activities, email Adult Program volunteer Barbara Wasserman at [bwass@gmail.com](mailto:bwass@gmail.com).

### Learn to Play Mahjong

**April class sold out; new class forming?**

Even though this class is sold out, let us know if you're interested and we will try to schedule another. Contact [rochelle@jcc-asheville.org](mailto:rochelle@jcc-asheville.org) or call ext. 111.

### TAG Opening Night at the Asheville Jewish Film Festival

**Thursday, April 3rd; 6 pm**

Blue Spiral Gallery, 38 Biltmore Avenue; Fine Arts Theatre, 36 Biltmore Avenue; \$22

The 6th Annual Asheville Jewish Film Festival is back, and we're celebrating opening night! Join TAG for a sumptuous pre-show Jewish cuisine reception prepared by Sweetpeas Catering at the Blue Spiral Gallery. Following the reception we'll head to the film festival for "Dancing in Jaffa," the story of a renowned ballroom dancer that focuses on the relationship between Israelis and Palestinians. Tickets, which include both the reception and film, can be purchased at the Fine Arts Theatre or at [www.ashevillejewishfilmfestival.com](http://www.ashevillejewishfilmfestival.com).





2014  
Spring  
Film Series

Thursday Evenings in April

With encore matinees on Fridays at 1:00pm

April 3 & 4 • 10 & 11 • 17 & 18 • 24 & 25



Join us April 3rd for Opening Night Film & Reception

Sponsored by Bob & Carol Deutsch

Jewish Cuisine hors d'oeuvres by Sweet Peas Catering

Wine Courtesy of Heidi & Eric Scheffer, and Marvin Slosman

Followed by the delightful new film

**DANCING IN JAFFA**

Renowned ballroom dancer Pierre Dulaine takes his belief that dance can overcome political and cultural differences and puts it into action with one hundred and fifty 11 year old Jewish and Palestinian Israelis  
What occurs is magical and transformative

April 3rd 6:00pm at Blue Spiral 1 • Tickets \$22

April 4th encore matinee 1:00pm • Tickets \$8.50

For the complete schedule and ticket information visit-

[AshevilleJewishFilmFestival.com](http://AshevilleJewishFilmFestival.com)

Presented by

The Center for Jewish Studies at UNC - Asheville  
Fine Arts Theatre

## Spring Gourmet Dinner

Sunday April 27th; 6 pm

Rory and Marc Novell's home

It's time to celebrate spring, when local farm stands and tailgate markets are bursting with all the delicious fresh vegetables and other items you need to assemble your favorite salads. We'll have the fixings for chicken salad, tuna salad, pasta salad, bean salad, fruit salad and more, and of course fresh bread to make salad sandwiches. JCC members can RSVP now to 585-5118 or email rorynov@gmail.com; general community can RSVP starting April 3rd.



## Omaha Beach Remembered, presented by TAG

Monday, May 26th; 10 am

JCC David Zimmerman Room;

\$3 for JCC members, \$5 for general community

World War II veteran Victor Feingold, who landed on Omaha Beach and participated in major European battles under the command of the legendary General George Patton, will join us for this meaningful Memorial Day event. Feingold, now 91, will share his collection of war memorabilia, including a short movie taken by a German soldier defending Omaha Beach when the Allies attacked and a recording of General Eisenhower and General Montgomery discussing the invasion that saved Europe. After the talk, everyone is invited to the JCC Memorial Day BBQ (\$5 suggested donation for lunch).

## Ole! Spanish Gourmet Dinner

Saturday, June 21st; 6:30 pm

Bill and Carol Falender's home

Think summer solstice with gazpacho, paella, ropa vieja, flan and more delectable dishes from Spain. Reservations open May 21st for JCC members, general community can RSVP starting May 28th. RSVP to cfalender@gmail.com.

## "Dirty Dancing" Festival Returns to Lake Lure Special Shabbat Dinner Sponsored by TAG

Friday, August 15th; 5 pm

Meet at JCC parking lot; \$3 JCC Members (add \$6 to ride the JCC bus), \$5 general community (add \$8 to ride the bus)

Who can forget the chemistry between Patrick Swayze and Jennifer Grey in "Dirty Dancing," the 1987 box office hit that was set in the Catskills in 1963? Some of this movie was filmed right in our own backyard - Lake Lure! Join us at the fifth annual showing of "Dirty Dancing" as we share a Shabbat dinner along the lake. Bring your lawn chairs, food/beverage, and enjoy the movie together under the stars on a summer evening! RSVP by August 4th to Barbara Wasserman bwass78@gmail.com. The JCC bus holds 14 people. We'll arrange carpools for those not taking the bus.

## GLOW: Gay & Lesbian+ of Western North Carolina

GLOW is the LGBTQ portal of the Asheville Jewish Community Center. We create inclusive LGBTQ programming that welcomes everyone. Events have included National Coming Out Day; open mic nights; Shabbat potlucks; dialogues around race, sexuality, and heteronormativity; trips to Israel; pool parties; barbecues; documentary screenings; and more. For information or to RSVP to events, email neil@jcc-asheville.org or call ext. 112.





### **GLOW Movie Night: "City of Borders"**

**Thursday, April 10th; 7:00-9:30 pm**

Want to learn more about LGBT culture in Jerusalem? Yun Suh's powerful documentary "City of Borders" goes to the heart of Jerusalem, where an unusual symbol of unity – a gay bar – defies generations of segregation and prejudice. This film highlights an underground community where people of opposing nationalities, religions, and sexual orientations create an island of peace in a land divided by war. GLOW is co-sponsoring this event with UNCA's Alliance and Hillel. Contact [neil@jcc-asheville.org](mailto:neil@jcc-asheville.org) or ext. 112 for more information.

### **GLOW Goes to Vinnie's Neighborhood Italian for Dining Out For Life**

**Thursday, April 24th; 5:30 pm**

Vinnie's Neighborhood Italian

Support an awesome cause while eating dinner with friends! Join us as we support the Western North Carolina AIDS Project, all while eating Vinnie's delicious Italian food. RSVP to [neil@jcc-asheville.org](mailto:neil@jcc-asheville.org) by Friday, April 4th.

### **GLOW Goes to OUT Raleigh**

**Saturday, May 3rd**

Raleigh's Fayetteville Street district

Hit the road with GLOW as we trek to Raleigh for the 4th Annual Out Raleigh Pride festival. More than 15,000 people are expected to attend this family friendly event, which is sponsored by the LGBT Center of Raleigh. The JCC is coordinating rides and hotels, so RSVP as soon as possible to [neil@jcc-asheville.org](mailto:neil@jcc-asheville.org) or ext. 112.

### **Risk and Responsibility: A Professional Gay Jew's Take on Activism and Leadership**

**Friday, June 27th; 7:30 pm at Congregation  
Beth Ha Tephila; Saturday, June 28th 12:30  
pm at Congregation Beth Israel**

Join us to hear Idit Klein's reflections on her journey from secular Israel to Orthodox day school to the lesbian, gay, bisexual, and transgender rights movement. Klein, executive director of Keshet, will discuss the challenges and opportunities in working for LGBT equality and inclusion in Jewish life and offer concrete steps for making change in your own community. This is a joint program of GLOW, Congregation Beth HaTephila and Congregation Beth Israel. Contact Neil at [neil@jcc-asheville.org](mailto:neil@jcc-asheville.org) or ext. 112 for more information.



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## Aquatics

### Join the JCC Pool!

**Sunday, May 25-Monday, September 1**

The JCC pool is the coolest summer spot in Asheville! Amenities include a 25-meter outdoor pool, toddler wading pool, outdoor grilling pavilion, diving board and more. Our lifeguards and swim instructors are Red Cross certified. With friendly staff, camaraderie among members and recreational programming for all ages, consider the JCC pool your outdoor living room this summer. Don't miss the fun! To join the pool, contact [tami@jcc-asheville.org](mailto:tami@jcc-asheville.org) or ext. 114.

### Pool Hours

- **Mondays, Tuesdays, Thursdays:**  
12:30-7 pm
- **Wednesdays 12:30-9 pm**
- **Fridays 12:30-6 pm**
- **Saturdays 12-7 pm**
- **Sundays & holidays 10am-7pm**

### Morning Lap Swim

**Monday-Friday, June 16th-August 8th; 9-10 am**  
Ages 13-and-over

### What's New?

### Volleyball...float night... ice cream sandwiches!

Ready for the best summer ever? We'll have regular visits from the new Sunshine Sammies homemade ice cream sandwich truck, Tuesday night pool volleyball, and Saturday Float Night! And of course, Gypsy Queen will be here again on Wednesday nights for dinner. Visit our website for more information.

### Community Day at the Pool!

**Sunday, May 25th; 10am-7pm**

Free for everyone!

Opening day is finally here! Bring your friends, your towel and your shades. It's Community Day and the pool is free to the general community! It's the perfect time to introduce your friends to all the great reasons why they should join the JCC pool. Come early, come late, but just come!

### Gefilte Fish Swim Team

**Monday, June 16th-Sunday, August 3rd**

\$90 for JCC members; \$115 for general community  
The JCC's swim team is a great way to sharpen your young enthusiast's skills. Open to children ages 5-13, this is a low-key competitive team primarily focused on fun and learning basic competitive swimming techniques. Meet Coach Kaya Lindquist at a parent information meeting at 6:15 pm on Wednesday, May 28. Register in advance on our website or at the front desk.

### Sign up for Swim Lessons

**Beginning Sunday, June 15th**

Private: \$105/4 lessons; semi-private: \$60/4 lessons); nonmember pricing is an additional \$10  
Did you know the Talmud obligates parents to teach their children to swim? The JCC offers lessons for adults and children ages 3-and-over. Sign up for private (one student per instructor) or find a partner to join you in semi-private (two students per instructor) lessons this summer. Register for lessons at the front desk after May 15th or contact [lifeguard5@yahoo.com](mailto:lifeguard5@yahoo.com) for more information.

### Learn to be a Lifeguard

**July date TBD**

Swim Club Management Group is offering training for up-and-coming lifeguards age 15 and older. More information about the class schedule and pricing will be available in early June on our website. For more information contact [sarahmckenzie@swimclubmanagement.com](mailto:sarahmckenzie@swimclubmanagement.com).





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