



## Frequently Asked Questions About the JCC's Capital Campaign

### 1. How do I donate? Is my gift tax deductible?

All gifts to the JCC's capital campaign are tax deductible. To make a donation, use the JCC's printed pledge form or visit our website to let us know the total amount of your gift and how you would like to fulfill your pledge. Payment can be made all at once, or spread your payments out over as much as five years. You can choose to make monthly, quarterly or annual payments by check or credit card. You may also transfer stock to the JCC.

### 2. How does the matching challenge gift work?

All documented pledges and donations received by the JCC as of December 31, 2017 will be matched, dollar for dollar, by our incredibly generous lead donor.

### 3. Can I make a bequest to the campaign?

Planned gifts that designate the JCC's capital campaign as a benefactor are welcome, however, not all of these may qualify for the matching gift. A higher level of documentation is requested for bequests, and donor age threshold may be required for the gift to be recognized as part of the current fundraising effort.

### 4. Is there a minimum amount?

We only ask that you make a gift that is meaningful to you. Every donation helps us get closer to seeing this dream come true.

### 5. Are there any naming opportunities?

Naming and dedication opportunities range from \$10,000 for a mezuzah to be placed on one of our doorways, to \$1 million for our early childhood center. Please refer to our Naming and Dedication Opportunities listing.

### 6. What will happen if we don't meet our total project goal?

Our \$9 million project needs another \$1 million to cover all of the costs associated with this exciting project. If we can raise \$500,000 by December 31, 2017 it will be matched and we'll have everything we need! But whatever we don't raise will leave us with effectively double the amount to cover - for example, if we fall short by \$100,000, then without the match, we will then need to raise \$200,000. If we are unable to raise the amount needed through your generous donations, we will need to incur additional debt from lenders or eliminate important elements of the project. Ultimately, this could impact our ability to meet some of our other programmatic goals. We are looking forward to completing a successful construction project and focusing on growing our organization in many ways. We therefore hope you will help us to reach our goal!

