



Advertise with the JCC

Advertising with the Asheville Jewish Community Center allows your business to reach a targeted audience while your advertising dollars support the JCC's programs and mission.

PRINT

DIGITAL

PROGRAM GUIDE

The full color JCC Program Guide is printed three times per year and mailed to more than 1,500 families. When you advertise in our program guide, you receive 2 eNews ads for free!

Full Page	\$ 450	\$ 1,000 for 3	8" w x 10.25" h
Half page	\$ 250	\$ 550 for 3	7" w x 4.75" h
Quarter Page	\$ 175	\$ 350 for 3	3.6" w x 4.75" h
Back Page	\$ 550	\$ 1,500 for 3	7" w x 4.75" h

Full color .pdf of artwork due by 4/1, 8/1 and 12/1 for May, September, and January publications.

BIENNIAL GALA TRIBUTE JOURNAL

Place your ad in our popular full-color biennial gala tribute journal, read by approximately 250 of our gala guests.

Full Page	\$ 254	8" wide x 10.25" tall
Half page	\$ 136	7" wide x 4.75" tall
Quarter page	\$ 72	3.6" wide x 4.75" tall
\$ 45 ad design provided by JCC		

AQUATICS FACILITY BANNERS

An estimated 4,800 people visit the aquatics facility throughout the year. The JCC's year round pool hosts swim meets, parties, and aquatics classes. The facility's four-season advertising opportunities provide a consistent audience of families, couples, and individuals of all ages.

Banner	\$ 700 - 1 year	5' wide x 3' tall
	\$ 450 - 6 months	
	\$ 300 - summer (Memorial Day to Labor Day)	
\$ 200 banner design and print provided by JCC		

JCC digital communications include weekly emails, social media, and our website. Drive awareness of your brand and reach targeted audiences by promoting your business across several online outlets. Customized opportunities are available.

WEEKLY eNEWSLETTER

(approximately 4,500 subscribers)

Logo/graphic placement and 50 word blurb with link to url of your choice

\$65 week	500 px. x 250 px.
\$245 month	.jpg of your logo
\$2,000 yearly	or other graphic
\$ 45 ad design provided by JCC	

WEBSITE BANNER

Advertise prominently on the JCC homepage. Your ad will link to the URL of your choice.

\$300 three months	8" w x 2.5" h graphic
\$550 six months	
\$1,000 yearly	
\$ 45 ad design provided by JCC	

SOCIAL MEDIA ADVERTISING

The JCC is active on Facebook, Instagram, and Twitter. Add online recognition and support to your regular advertising by purchasing ad space on our social networking sites. Promote special offers to our members or boost events and information that support a nonprofit initiative and benefits the community.

*Social media advertising prices depend on individual ads and length of advertising time frame. Contact belle@jcc-asheville.org to discuss your customized campaigns.

For more information please call 253-0701 ext or email belle@jcc-asheville.org

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